

The Illinois Club Board Meeting
Wednesday, May 19, 2010, at Vivian Larson's

The meeting was called to order by Mary Jo Thomsen at 7:45 p.m.

Outgoing and incoming board members were introduced.

The following were in attendance: Susan Haney, Mary Jo Thomsen, Cathy Williams, Paula Watson, Vivian Larson, Sally Spaulding, Jane Myers, Pat Thiessen, Sandi Thomas, Marcy Joncich, Ann Long, Sandy Camargo, Pam Bates, Sheila Krein, Stephanie Price, Sarah Gertner, Judy Hummel, Wilma O'Brien, Joan Friedman, Patricia Simpson, Kathy Marshak, Sharon Michalove, and Carol Kubitz.

Paula Watson – Secretary Report approved as distributed.

Board Reports

President – Susan Haney announced the email voting results regarding getting more note cards printed. The board voted (7-5) in favor of printing 750 each of the *Tiber Morning* and the *Orange Café* note cards.

The following amendments passed by overwhelming majorities:

Article IV, Section 2B: 55-0 in favor of the Asst. Treasurer serving July 1 – June 30.

Article IV, Section 3A2c: 54-1 in favor of changing the wording to reflect current standing rules for the 3rd VP.

Article VI, Section 5: 54-0 in favor of changing notification requirements for Board nominations.

Article VI, Section 7: 52-2 in favor of adding the past president, president and 1st VP to Finance Committee.

Article IX, Section 3: 55-0 in favor of changing how we should set the scholarship awards.

Article X: 50-4 in favor of changing the membership year to July 1 – June 30.

Honorary membership was discussed as the Whites and the Hermans may no longer be in positions that are eligible for honorary membership. The Membership Committee needs to determine eligibility and make a recommendation to the Board.

The information flow chart is not done yet. When done, it will be sent out on the Board's listserv, tic-board@listserv.illinois.edu. The listserv is used to send out reports to everyone on the Board, and any Board member can send out messages using it.

Job descriptions will be distributed also at a later date as they are updated.

Recommendations:

25% of the membership is men. Encourage them to be on the Board.

Have earlier dues renewal.

To make it easier on the treasurer, make all paid events, dues, donations, etc. downloadable from the website.

Finish adding a button on the website for making donation(s) to the UIF.

Membership directory – Since some couples do not have the same last name, they can now be looked up by either last name.

Investigate places to get our printing done since the U of I will no longer have a printing department.

Make things as transparent and above board as possible, especially by using the website for information dissemination.

Investigate how to attain 501 c (3) status.

The club needs more web outreach.

1st VP – Mary Jo announced the Spring Luncheon was a big success.

Upcoming events – Fall Expo – Sept. 13, 4:00-6:00 pm, Hilton Garden Inn.

Holiday Party, Spring Luncheon and Scholarship Awards Brunch (dates and times to be announced).

Mary Jo also announced Susan Haney is in charge of scholarship sales and getting ready for the 2013 Big 10 convention we are hosting. A place, time, and invitation must be ready for next June's convention at Purdue. Susan has contacted the Graphic Design chair in the School of Art and Design for a class competition to come up with the logo for the convention.

2nd VP – Newcomers will have a summer ice cream social organized by Susan and Stephanie Price. Previous events this year (tailgates) were not well-attended. There will be a questionnaire distributed for ideas.

3rd VP – Interest Groups – Cathy Williams reported some interest group reports are still outstanding, but progress is being made.

Treasurer – Debbie Day's Treasurer's report was distributed.

Corresponding Secretary – Vivian Larson reported sending the following cards:

4 get well, 1 birth, and 1 grandmother

Membership - Susan Haney reported that there are 397 members, consisting of:

10 Big Ten honorary, 7 honorary (nonpaying), 1 honorary (paying), 2 associate, 197 individual, and 180 couple members

The new directory features men's interest groups.

Board members now have @theillinoisclub.org addresses that don't change from year to year. They stay with the office, so you only have to change the person's name and phone number now in the directory.

Gift card incentives for early membership renewal, email reminders, and reminder post cards have all been effective in getting memberships in.

Try doing more web outreach, for example tweet, FaceBook, etc

Also noted above was that men with different last names than their partner can be found under their last name as well.

Newsletter – Newsletters will go out in May and July. Susan is doing the May newsletter. Carol Kubitz volunteered to do the July newsletter. There is a need for someone to take this position.

Publicity, General – Susan announced that The IL Club will be at the Farmers Mkt. June-October (1st and 3rd Saturdays). A double size ad for the market is being run in *Inside Illinois*.

It should be more efficient to advertise scholarships by putting ads in buses, notifying teachers in specific programs, and contacting academic advisors to get the word out.

Publicity, Interest Groups – Pat Thiessen reported that email goes out weekly during the school year, but not much during the summer.

Scholarships – Sandi Thomas said that a large number of scholarships were given out this year, and everything went very well. We also had a good number of applicants.

In addition, this year Judy and Stan Ikenberry have granted permission to use Judy's paintings to make prints and note cards available for sale to help support the Club's scholarships over the past year, and will continue to do so.

The club is moving to an all electronic application process for all scholarships. This will make it easier to directly contact students in a timely manner if there are problems, and will ensure prompt receipt of their applications.

Scholarship Committee 2010-2011 – Marcy Joncich reported the Committee has met and decided on scholarship awards for the upcoming year:

Ikenberry – \$4,500

Make-A-Difference – 4 @ 2,000 each

Purnell – 5 @ \$2,000 each

Haney – 1 @ 2,000

A motion was made to accept these scholarship award amounts. It was seconded and approved. A majority of the Executive Board was there, so the approval was binding. It was noted that the Purnell Fund will soon be redeposited in the TIC Fund since the market value of its shares are almost 50% higher than the TIC Fund's shares. In addition, the money was donated to the TIC Fund, not a separate fund, and it is at the Scholarship Committee's and Executive Board's discretion as to how the income is spent. The will did not place any limits upon the donation.

Archives – Vivian Larson reported that the missing archives have not shown up yet.

Tours – Susan reported that 50 people were on the Gable/Thornton tour. Members are looking for more tours. The hope is they will have tours ready for the Fall Expo.

Vivian reported that the CU Symphony will have their In Good Taste tour on Nov. 9. She and Jane Myers are organizing it. We have co-sponsored this tour in the past. Krannert will go to the McCormick Mansion on Sept. 16.

It was suggested that cost of dues and scholarship amounts should be placed in the directory. (Scholarship amounts already are.)

There are 5 board meetings – Aug., Oct., Jan. or Feb., Mar., and May. Wednesday seems to be the preferred day.

Mary Jo Thomsen will host the next board meeting on Wed., Aug 25, 7:00.

The meeting was adjourned at 8:50 p.m.

Respectfully submitted,

Judy Hummel, Recording Secretary